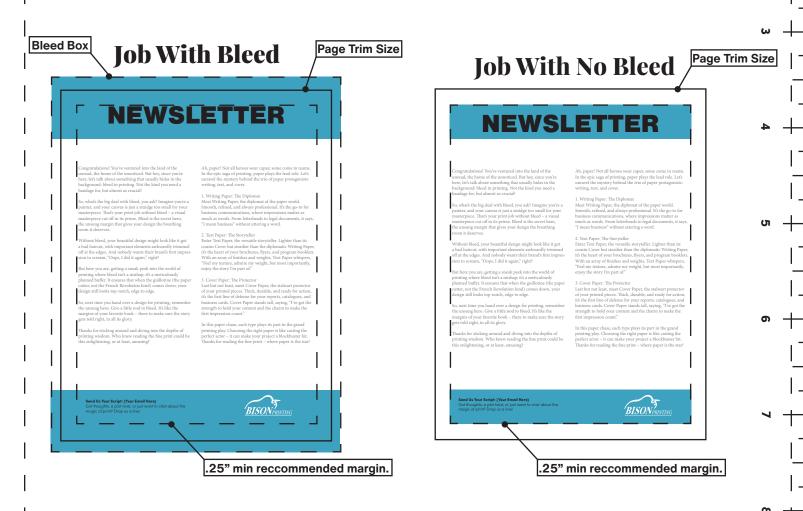
Bleed 101

Bleed Explained: Bleed is an extra margin around your design that extends beyond the final size of the print, If you have content on your page that will print right to the edge, then it needs to "bleed" past the page trim size by 1/2 inch or 3mm.



Margin Explained: Keep a safe margin of at least 0.25" inside the edge of your page. This prevents any critical text and graphics from getting too close to the edge of the final product.

Page Trim Size: The page trim size is your document's dimensions after cutting. It's the target size for your design, not including the bleed area.

Product: Flyer, Letter Weight: 100#

Paper: Smooth Opaque Text

Finish: Uncoated
Thickness: 7.6 (may vary)

